

# What service package is right for you?

Choose the services that describe your needs.



Do the most for the causes you love. Learn about the common pitfalls of the charitable sector that undermine the causes we love & the principles for effective giving. Review the different charitable causes to inspire your giving choices (e.g. animal welfare, arts & culture, environment, health & social services, Indigenous peoples, international development, and sports & recreation).



Receive the Essential Context Education (as described) then we'll walk you through a fully guided journey to elicit what causes matter most to you, explore the strategies and principles that resonate with you, answer some clarifying questions, and finally co-create your customized Giving Portfolio.

**Comparison:** Sometimes the best way to explain the services available to you is with a handy graph.

	Essential Context Education	Full Service Guided Journey
Learn about the common pitfalls of the charitable sector that undermine the causes we love.	✓	✓
Learn the principles for effective giving.	✓	✓
Review the different charitable causes to inspire your giving choices.	✓	✓
Guided conversation to elicit the causes that matter to you.	—	✓
We'll help you pick the strategies and principles that resonate with you most.	—	✓
We'll work with you to answer some clarifying questions like how much to give and how involved you want to be.	—	✓
We'll co-create your customized Giving Portfolio, making sure it's full of the charities you're passionate about supporting.	—	✓